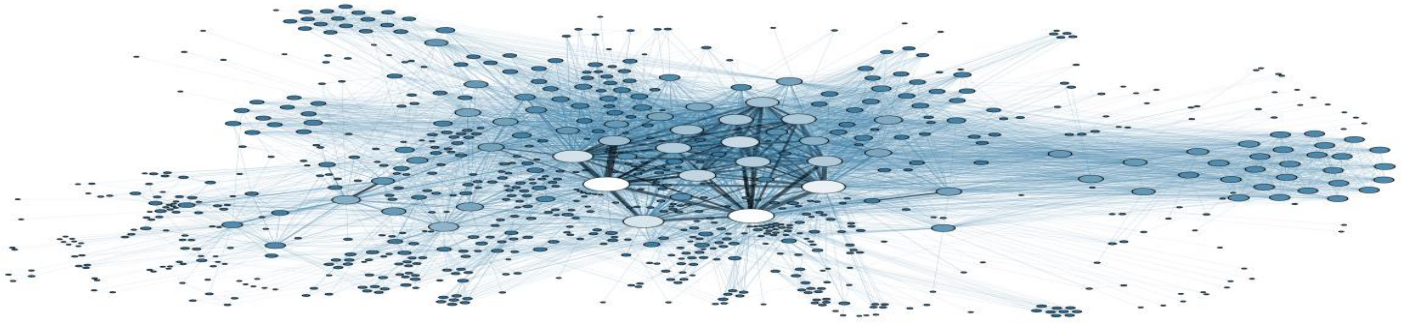


# Content Management

## Digital Disruption is coming – is your Data ready?



Now is the time to start thinking about using technology to enhance back-office operational and transactional procurement activities.

Companies that invested in more rigorous item and supplier master data management (MDM) in conjunction with the rollout of an e-procurement solution, reduced the number of suppliers and items maintained in the database by an average of 15%.

**It's time to focus on eliminating duplicate and incorrect data - treat MDM as a strategic corporate asset!**

### ► Our Service includes:

- Content Management Strategy Development
- Project Planning including RACI development
- Internal / External Communications Preparation
- Classify, Standardize, Normalize and Enrich Content
- Post Go-Live Monitoring, Gap Assessments and Stabilization

### ► Business Benefits:

- Standardized catalog content for better user search experience
- Increase in catalog usage enabling contract compliance
- Turns negotiated savings into realized savings
- Supplier risk reduction
- Your data becomes a Strategic Corporate Asset
- Clean data provides great spend analysis

### ► Our Commitment:

- **Experience** – highly skilled in large, complex, global deployments
- **Technology Agnostic** – our services support any solution
- **Standardized Processes** – for automation and scale
- **Streamlined Handoffs** – between implementation and run state
- **Flexibility** – adaptability to meet your unique business requirements

*“Companies reduced the number of suppliers and items maintained in the database by **15%**”*

*- The Hackett Group*



For more information, contact us:  
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